



## The Global Footwear Awards Announces Call for Submissions for 4th Edition

The Global Footwear Awards offer a unique opportunity for designers to showcase their talent and gain exposure to industry professionals and potential clients. With a prestigious jury panel and categories spanning sustainability, innovation, and more, the GFA is the premier platform for celebrating excellence in footwear design.



Kaki Sneaker by Abigail Silaen, Savannah College Of Art And Design. GFA 2022 Winner in FASHION SNEAKERS

**Zurich, Switzerland – The Global Footwear Awards (GFA)** is proud to announce that it is now accepting submissions for its fourth edition, which promises to be bigger and better than ever before. Footwear designers from around the world are invited to submit their best work for a chance to be recognized as one of the top designers in the industry. Over the past three editions, the GFA has received hundreds of submissions from designers in more than 50 countries. The winners have gone on to achieve great success in the industry, with many being featured in major publications and securing partnerships with leading brands.

Last year winners of the Global Footwear Awards include **SPLIT** designed by **Marjolijn Van Agt** from the Netherlands, who won the Brand of the Year award, **AYUMA** designed by **Catia Di Carlo** from Italy who won the Independent Designer of the Year, and **VOLT** designed by **Dempsey Pauwels** from the UK, Academy Of Fine Arts Sint-Niklaas (sask), who won the Emerging Designer of the Year award.

Other winners receiving the "The Best Overall Design" included **Timberland Timberloop™ Trekker** by Chris Mcgrath, Global VP of Footwear at Timberland, **AWAKENING** by Ying Ou, a student of the University Of The Arts London, **NIKE ISPA KIDS CONCEPT** designed by Jianwei Sun, a student of the Artcenter College Of Design, **BBLU – Printing The Future** by Andrew Artajaya, a student of The Köln International School Of Design and many more.

This year's grand jury includes experts in fashion, design, media, and art, ensuring that the winning designs represent the very best in footwear design. Their collective expertise will rate and reward project entries across various footwear design categories. The current jury panel includes prominent names such as **Oronzo De Matteis**, CEO Founder & Creative Director of **OROORO BRAND LUXURY**, **Anna Maria Giano**, Contributing Editor at **Vogue Italia**, and **Monica Mei**, Footwear Designer and Product Manager at **Vera Wang**. Additionally, on the panel are also **Mathew Kurien**, Head of Department at **MIT Institute of Design**, and **Fionn Corcoran-Tadd**, Innovation Designer at **adidas**, and more.

The Global Footwear Awards are now also a part of the **3C Awards**, a Swiss-based organization that curates, recognizes, and supports talented designers across multiple disciplines. By joining the 3C Awards, the GFA has expanded its reach globally and gained access to a wider network of designers and industry experts.

"We are thrilled to welcome the **Global Footwear Awards to the 3C Awards**," said **Astrid Hebert**, co-founder of 3C Awards. "GFA's dedication to innovation and sustainability in footwear design aligns perfectly with our mission to promote exceptional design across all disciplines. We look forward to seeing the creative and sustainable designs that will be submitted for this year's competition."

To enter a project, applicants can complete the process online in four simple steps. Designs can be from anywhere in the world, completed within the last five years, and can be a product in-store, a project in development, or conceptual.

The Global Footwear Awards team is also receiving nominations for the newly launched **Lifetime Achievement Award**. This award recognizes footwear designers and other professionals in the footwear design industry whose contribution over their entire careers is inspirational. The award is dedicated to professionals with a minimum of 40 years of experience in the industry with outstanding performance.

For more information on submission guidelines, categories, and benefits, please visit [globalfootwearawards.com](http://globalfootwearawards.com).

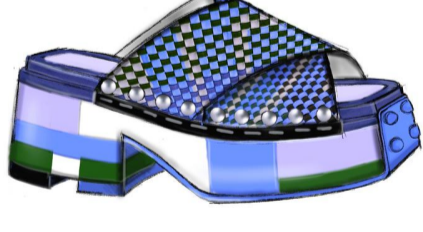
### GFA 2022 Brand of the Year

SPLIT

Marjolijn Van Agt, Netherlands



CATIA DI CARLO



### GFA 2022 Independent Designer of the Year

AYUMA.

Catia Di Carlo, Italy

### GFA 2022 Emerging Designer of the Year

VOLT

Dempsey Pauwels, Belgium



#### Note to editor:

If you require any additional information, please get in contact with [press@3cawards.com](mailto:press@3cawards.com). Please note that all images related to the **Global Footwear Awards** can be downloaded at the following link [globalfootwearawards.com/winners/gfa/2022/](http://globalfootwearawards.com/winners/gfa/2022/). However, when publishing any of these images, it is important to credit the original source, which may include the photographer, designer, or other relevant party. This ensures that the hardworking designers and architects behind these projects receive the recognition they deserve for their exceptional work.



The **Global Footwear Awards** recognizes excellence and innovation in the footwear industry, celebrating creativity, sustainability, and social impact at all levels. The award provides global visibility, networking opportunities, and promotes strategic thinking and innovative solutions towards a more sustainable and socially responsible industry.

More information available on: [globalfootwearawards.com](http://globalfootwearawards.com)



The **Global Footwear Awards** is a program under the **3C Awards**, a leading organization curating and promoting design across the globe. 3C Awards is part of a larger organization called **3C Group** based in Switzerland and specialized in Awards, Marketing, Media, and Events.

**3C Awards** is a subsidiary of Three C Group GmbH, a Swiss-registered firm. More information available on: [www.3Cawards.com](http://www.3Cawards.com)

